

## IFM Minutes, November 25, 2014

### Board Member Attendees:

Joan Denzler, Sierra Pines Methodists  
Kathy Pierce for Jim Schroeder, Peace Lutheran  
Deb Newby for Lani Brunmeir, Twin Cities  
Bill Kerler, Calvary Bible  
Judy McBride, St. Canice  
Pam Sufleski, Sierra Presbyterian  
Nels Nelson, Christian Scientist  
Debi Johnson, First Baptist  
Leal Portis, Unitarian Universalist  
Gabrielle Boulard, Sierra Center for Spiritual Living  
Nancy Koring, St Patricks

### Absent:

Marnie Ratkosky, Emmanuel Episcopal  
Dianne Chang, Seventh Day Adventist  
Mary Albrecht, Grace Lutheran  
Rick Kahil, GV Methodist

### Officers:

Kathy Mollet, treasurer  
Sue Van Son, Executive director  
Connie Wright, Secretary  
Bernie Delgado, Asst. treasurer

- Meeting opened with a prayer by Gabrielle Boulard
- MOTION: Oct. Minutes approved
- Vehicle Donation Update: Two vehicles will be donated to two families from Chris Collision, from six families nominated.
- Operations Update (Sue)
  - Thanksgiving give-away from Nevada County foodbank held on same day as distribution. Some clients could not do both as give-away held for only 2 hours.
  - IFM Christmas dates for distribution: Dec. 15, 17, 19, 22 (food bank clients on 20<sup>th</sup>)
  - Hunger to Health: cooking classes to be scheduled

- Operations Update (cont)
  - Sue reported that her job is overwhelming. List of people needed for the following:
    - Public Relations – Make sure each IFM event is publicized and appropriate thanks given (a PR page has been developed as a guide)
    - Oversee holiday distribution – Christmas and Easter (Sue will work with new volunteer this Christmas)
    - Development director for fundraising
    - Media manager - Monitor website to ensure all current info is updated and contact webmaster.
    - Website manager (I am adding this as it has become a need since the board meeting) - finish building a new web page and manage updates and changes through out the year.
  - Placer Foodbank. John Bradford now sits on Placer food bank board.
    - Run for Compassion event on Dec. 13. IFM people welcome.
  - Gala Event. May 2 at IFM.
    - Board members asked to contact churches about borrowing dishes, chairs, pots, silverware. Contact Debbie Hoflin. Expect about 180 people.
    - Dessert Auction: Board members please give names of people to Sue who can make beautiful and delicious desserts to be auctioned off on May 2.
  - Safeway push for grocery bags is over. 300 bags bought at Brunswick. \$1,000 check donated.
  - Food drives by youth at various schools successful.
  - Resource for clients: Second Harvest places gardens in homes. (located on Zion St. in cooking school). Group also provides healthy food cards in schools.
  - New thrift store: Abrakadabra opening soon. They are presently taking donations. Flyer distributed to board for churches.
  - Sponsor a Family gift cards available from Sue.
  - Food bank no longer does emergency distribution on Tues. and Thursday.

#### Executive Committee Update

- Discussed preview to annual meeting.
  - Focus on more interaction, fewer slides. Board encouraged to invite pastors.
  - Main elements will be 2014 summary and a look forward to 2015.

Executive Committee Update (cont)

- Preliminary assumptions for 2015:
  - Continued focus on providing healthy food and cooking classes.
  - Operations – no new initiatives. Focus on continuous improvement and safety.
  - No planned return to weekly distribution. However more food/client given.
  - Client demand forecast to increase 5%.
  - Income expected to be flat.
  - Expenses expected to be flat except food costs expected to increase.
- IFM Call to Action plans for next year - Ways to increase donations:
  - 1<sup>st</sup> Campaign – Matching Campaign March & April 2015
    - Seeking matchers willing to donate up to \$25k
    - Currently have \$10k in matching funds, need \$15k more
  - 2<sup>nd</sup> Campaign – Lost Donors
    - Encourage ‘inactive’ donor’s to give again
  - Possible 3<sup>rd</sup> campaign Year end appeal (if we need funds)
- Call to Action - Other Opportunities
  - Grants- McDonalds and others
  - Fundraisers
    - Paulette’s in Sept. – brought \$7K
    - Gala Event in May – 32K
    - Shredding Day – 4K
    - Ideas for possible new fundraisers?
  - Planned Giving (Endowments, estate planning) John Tracy may support?
  - Social Media – need someone to manage, on back burner for now.
- Reserve Guideline to be presented for approval at January Annual Meeting
  - Likely proposal: Amount of cash IFM should carry 3 to 6 mo. cash on hand. Now have about 4 ½ mo. of cash.
  - When/if we exceed high target of cash on hand we would use to pay down building loan.

Nomination of officers

- MOVE to approve nominations of present officers with Peggy Wymer for Asst. Treasurer to replace Bernie Delgado. Passed.
- After November Board meeting Connie Wright indicated that we should seek a nominee for Board Secretary. Please send any nominations to Bob Thurman.
- Vote to confirm officers will be held at January’s Annual Meeting.

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### Board member and church commitments

- Board members are obligated to serve for minimum one year.
- Board members must find and indoctrinate replacement upon serving term.
- Each member church required to provide volunteers, monetary donations, and volunteer coordinator

### Next Meeting

- January 27 IFM annual meeting at IFM, 8:30-11:30am. Don't forget to invite your clergy.
- Joan with Nancy's help to coordinate morning snacks and coffee.

Have a great Christmas and New Year! Thanks for all that you do.