



IFM Board Meeting, April 28, 2015

Board Officers Present

Sue Van Son, Executive Director
Bob Thurman, President
Rick Kahil, Vice-President
Kathy Mollet, Treasurer
Susie Nelson, Secretary

Board Members Present

Woody Woodruff in for Pam Sufleski, Sierra Presbyterian
Marnie Ratkovsky, Emmanuel Episcopal
Judy Ludlum, Grace Lutheran
Jeff Hebert, St. Canice Catholic
Cheri Eckholt, Grass Valley United Methodist
Bill Kerler, Calvary Bible
Jim Schroeder, Peace Lutheran
Gabrielle Boulard, Sierra Center for Positive Living
Judie St. John and Lani Brunmeier, Twin Cities
Leal Portis, Unitarian Universalist
Nancy Koring, St. Patrick's
Nels Nelson, Christian Scientist Church
Joan Denzler, Sierra Pines Methodist
Diane Chang, Seventh Day Adventist

Absent:

Peggy Wymer, Assistant Treasurer
Debi Johnson, First Baptist, G.V

Minutes of the March 24th meeting approved with one change – Volunteer Luncheon on 5/19/15 not 5/9/15.

Financials

Kathy Mollet presented the financial statements which will be posted to the IFM website.

GRANT UPDATES

Kathy Mollet presented an update current and pending grants. The information is posted on the IFM website.

David Gaines has been added to the Grant Writing Team

MATCHING CAMPAIGN

As of April 4, 2015

- \$90,500 to-date including matches
- 1,579 letters sent
- 346 donations received
- \$150/average donation
- 22% response
- 13% new to IFM
- 31% renewed their relationship with IFM

Cost

- \$.99/letter
- 8% undeliverable at a cost of \$2.13/letter

Bonus

- 9 newsletter additions
- 11 new volunteers

Conclusions

- Worth doing again as long as it doesn't "steal" from other months
- Need more matches
- One month rather than two
- Personal touches important
- 2-3 year look-back for donors good idea
- Radio earlier
- Challenge board members to recruit donors

CLIENT STATS

Rick Kahil

CSBG DATA GATHERING

Education Level - Total 1,819 reporting education level

- 95 - 8th grade
- 378 – 2 or 4 year college

Income Level

Out of 1,095 families, 76% fall below the poverty level

Stats

- 67% of clients asked filled out forms
- 90% filled out income information
- 13% noted no income at all
- 1.8% opted out

Brown Rice Grant

Brown rice grant has \$3,870 remaining

- Brown rice prices are often less than white rice prices
- Money in fund will cover when brown rise prices rise

Peanut Butter and Eggs Grant

- Original \$9,000 grant will run out in early May
- Another \$1,000 has been ear marked to extend the funding through mid June
- A new grant is being written requesting funds to extend the program another year

Diane Chang

BY-LAWS

Overview of review of existing by-laws

- Legally sufficient
- Voting provisions need to be revised
- Goal to achieve a working set of by-laws typical of other non-profits

Sue Van Son

TWIN CITIES/UNITED WAY VOLUNTEERS

Twin Cities Church sent thirty-two volunteers to clean up inside and outside on April 2nd. Sierra Presbyterian and United Way would also like to send volunteers willing to do landscaping, cleaning, or whatever projects need to be done at IFM. Sue asked for suggestions for projects they could work on.

NEWSLETTER

Please forward any articles or information you would like to be included in the newsletter to Susie Nelson at susien50@aol.com.

ANSWERING MACHINE

IFM now has an answering machine. Bernie Delgado checks messages nightly. 530 273-8132.

FOOD DRIVE GROCERY OUTLET

Food drive to be held at Grocery Outlet May 1-4.

PLACER FOOD BANK

Placer Food Bank requested IFM have a voice on their board. John Bradford stepped in to fill the spot.

SHRED DAY

Posters handed out for shred event to be held on May 16th from 8:30 a.m. -12:30 p.m. at Owens Plaza

SUMMER THYME

Reminder that when you purchase food or drink at Summer Thyme you need to ask for tokens. Place the tokens in the bins on the wall marked IFM and monies will come to us.

VOLUNTEER LUNCHEON

May 19th at Twin Cities Church. Invite your volunteers to attend.

UNITED WAY BARBECUE BATTLE

Suggested we might get together a team of enthusiastic grillers to participate in the United Way Barbecue Battle . Jim Schroeder has volunteered to find out more from United Way about this challenge. If interested in being a part of this team please contact Jim directly at james.schroeder@sbcglobal.net .